



CHCF

# ANNUAL GALA 2025

## SPONSORSHIP PACKET

March 20 2025 | 6-10pm  
The Lighthouse, Pier 61, Chelsea Piers, NY

**SLICE OF**  
**LATIN AMERICA**



# AN INVITATION TO CELEBRATE WITH US

Dear Friends,

On March 20, 2025, the Committee for Hispanic Children & Families (CHCF) will be hosting its annual gala, "A Slice of Latin America." Once more, we shall host regional, local, and national business leaders, along with community members and public officials, to commemorate our continued growth and expansion.

Founded in 1982, CHCF began as a grassroots organization created to reach underserved, low- and moderate-income children and families throughout New York City and the home-based childcare providers who serve them. Today, CHCF serves more than 80,000 individuals (Almost twice the seating capacity of Citi Field) annually across all five boroughs in New York City.



As our communities continue to grow, so have the services provided by CHCF. In 2025, we are set to open an Early Head Start program, catering to countless children in the Bronx and Brooklyn. CHCF remains committed to the education of our youth and has invested over a million dollars in a new facility, with the aim of providing the highest quality care and programming to families in need. Furthermore, we have expanded our capacity within our Youth Development department by extending our Opening the Doors to the Future program, offering high school juniors and seniors valuable workforce development opportunities and business environment skills. These programs are not possible without the continued support from our corporate partners.

It brings me immense pleasure to extend an invitation for you to become a gala sponsor, thereby supporting CHCF in 2025 and beyond. Your sponsorship will enable us to continue delivering robust programs that fortify our communities and provide children and families with access to resources that will support their growth and development.

As a participating sponsor, you will be entitled to numerous benefits, as detailed in the following pages, including tickets, advertising opportunities, recognition on the CHCF website, onstage acknowledgement, and other brand exposure offerings. Should you have any inquiries, kindly contact the CHCF Development Team by telephone at (212) 206-1090 or via email at [gala@chcfinc.org](mailto:gala@chcfinc.org).

We sincerely hope that you will accept our invitation and look forward to celebrating with you in person at what is certain to be the premier event of the year.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Ramon A. Peguero".

Ramon A. Peguero, Esq.  
President & CEO  
The Committee for Hispanic Children and Families, Inc.



# CHCF ANNUAL GALA

March 20 2025 | 6-10pm  
The Lighthouse, Pier 61, Chelsea Piers, NY



## ANNUAL GALA



### Our Mission

Founded in 1982, CHCF has over 40 years of experience providing programs that reach underserved children and families throughout New York City and the home-based child care providers who serve them. CHCF strengthens the support system and continuum of learning for children and youth through education, capacity-building, and advocacy.

### The Gala

The CHCF Gala is a premier annual event that brings together community leaders, elected officials, business leaders, and advocates to celebrate CHCF's impact and achievements. It serves as a platform to honor those who have contributed to the organization's mission of promoting the well-being of tens of thousands of children, families, and child care providers across New York City.

The gala features excellent food, inspiring videos, live music, and awards that recognize individuals and organizations making a difference in the Hispanic community. Proceeds from the event support CHCF's educational and community programs, furthering its efforts to empower families and create opportunities for children across New York City. The event is not only a celebration but also a key fundraising effort to continue CHCF's work in education, child care, and family services.

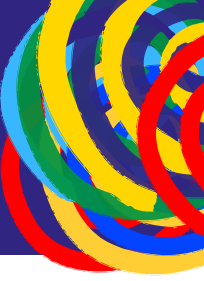


# Annual Gala 2025

Thursday, March 20 2025

The Lighthouse, Pier 61, Chelsea Piers, NY

6:00 pm - 10:00 pm



## PRESENTING \$100,000

- 2 Reserved Tables for 10 in Prime Location (20 Tickets)
- Listing as Presenting Sponsor in all event materials\*
- Full slide logo looping during event & page in digital journal
- Signage at shared tables
- Company logo placement on step-and-repeat & stage signage
- Company sponsorship recognition from the podium
- Company award presentation to Honoree during program
- Meet & Greet with honorees and special guests
- Optional custom volunteer experience & ODF program opportunities
- Includes Title Sponsorship for CHCF's 2025 Events\*\*

## SIGNATURE \$50,000

- 1 Reserved Table for 10 in Prime Location (10 Tickets)
- Listing as Presenting Sponsor in all event materials\*
- Full slide logo looping during event & page in digital journal
- Signage at shared tables
- Company logo placement on step-and-repeat
- Company sponsorship recognition from the podium
- Company award presentation to Honoree during program
- Meet & Greet with honorees and special guests
- Optional custom volunteer experience & ODF program opportunities
- Includes Partner Sponsorship for CHCF's 2025 Events\*\*

## BENEFACTOR \$25,000

- 1 Reserved Table for 10 in Prime Location (10 Tickets)
- Listing as Benefactor Sponsor in all event materials\*
- Full slide logo looping during event & page in digital journal
- Signage at shared tables
- Company logo placement on step-and-repeat
- Optional custom volunteer experience & ODF program opportunities
- Includes Community Sponsorship for CHCF's 2025 Events\*\*

## PATRON \$15,000

- 1 Reserved Table for 10 (10 Tickets)
- Listing as Patron Sponsor in all event materials\*
- Full slide logo looping during event & page in digital journal
- Optional custom volunteer experience & ODF program opportunities
- Signage at shared tables

## MENTOR \$10,000

- 1 Reserved Table for 8 (8 Tickets)
- Listing as Mentor Sponsor in all event materials\*
- Half slide logo looping during event & half page in digital journal
- Linked company logo placement on CHCF Gala website
- Optional ODF program opportunities

## FRIEND \$7,500

- Reserved Half Table for 5 (5 Tickets)
- Listing as Friend Sponsor in all event materials\*
- Half slide logo looping during event & half page in digital journal
- Optional ODF program opportunities

## EDUCATION CHAMPION \$3,500

- Seating for two (2 Tickets)
- Full slide logo/name looping during event & page in digital journal
- Listed in Annual Report
- Invitation to select CHCF Events

\*Materials include dedicated website, press release, e-blasts, and more  
 \*\* Events include CHCF's Annual Block Party, Early Education Conference of New York and CHCF's Bronx 5K Run

Custom volunteer opportunities are available for programming and select events. ODF Internship Opportunity: Refers to our Opening the Doors to the Future program which places junior and senior high school students into internships at local businesses.

## CONTRIBUTION

I am unable to attend but would like to donate  
 \$\_\_\_\_\_ to CHCF.

I would like to purchase a slide & journal advertisement

Full Page/Slide **\$2000**       Half Page/Slide **\$1000**

## SPONSOR INFORMATION

**Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

## PAYMENT INFORMATION

**Payment method:**       Check       Visa       AmEx       Mastercard

**Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip Code** \_\_\_\_\_

**CC Number** \_\_\_\_\_

**Exp Date** \_\_\_\_\_ **CVV** \_\_\_\_\_

I would like to cover the 4% credit card processing fee so 100% of my contribution goes to the Committee for Hispanic Children and Families

## MATCHING GIFT DONATIONS

Please send me information on how to increase my impact of my gift through my company's matching gift program

I have enclosed my company matching gift form

## AFFILIATION

If applicable, please list the name of who your sponsorship is affiliated with (e.g. Honoree, Gala Planning Committee Member, or CHCF Board of Directors)

### Please make all checks payable to:

The Committee for Hispanic Children and Families  
 75 Broad Street, Suite 620, New York, NY 10004  
 Attn: Marco Lombardini

CHCF is a 501(c)(3) Tax Exempt Nonprofit Organization. All donations are tax-deductible to the extent allowed by law. CHCF will provide a letter of donation receipt upon request.

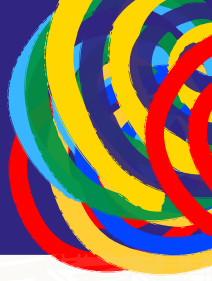


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## FULL SLIDE LOGO AD

7" TALL X 12.75" WIDE

## FULL PAGE DIGITAL JOURNAL

8.5IN X 11.0IN

## HALF SLIDE LOGO AD

7" TALL X 6.25" WIDE

## HALF PAGE DIGITAL JOURNAL

8.5IN X 5.5IN

**Deadline for materials: March 4th 2025**

**Email artwork to [gala@chcfcinc.org](mailto:gala@chcfcinc.org)**

Please provide us with a high resolution ad in Adobe Photoshop, Adobe Illustrator or as a PNG file (no less than 300dpi). Full color ads accepted.

Logo ads will be featured onscreen throughout the event.

Photographic elements imported into the ad or ads created in Photoshop should be saved at 300 dpi or higher.

High Resolution PDF files (Press Quality) are accepted. Be sure to embed your fonts.

# PRIOR SPONSORS



JPMORGAN  
CHASE & CO.



# COMMUNITY EMPOWERMENT

Direct services are a vital part of supporting our community, developing local leadership, and strengthening our families. Through Community Empowerment, we get our communities the vital supplies, books, legal support, and training to become well-equipped leaders in their own neighborhoods.



**4,920**

multi-lingual books distributed to children in partnership with the City's First Readers program



**2,000+**

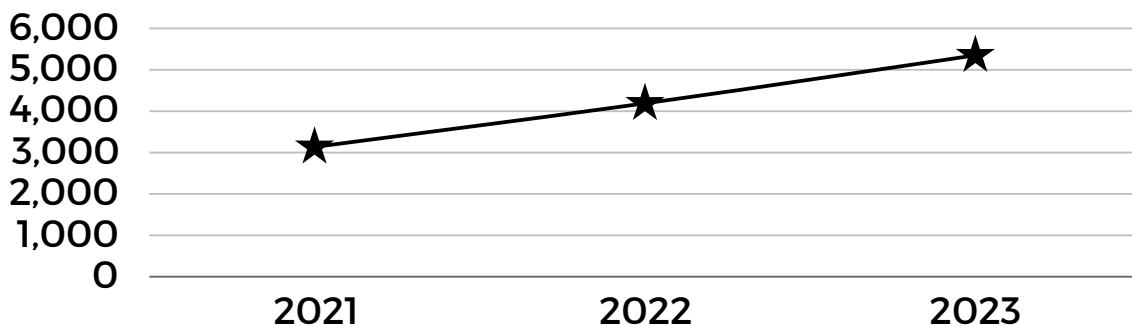
children received backpacks and school supplies throughout Brooklyn and the Bronx



**5,350**

fed through the distribution of 1,400 turkeys, and at our Annual Thanksgiving Meal

## More people fed every year!



**16,000+**

parents, children, and community members impacted by our Community Empowerment team's direct services

**800+**

attendees came out to the ever-more-popular and now-yearly CHCF Block Party on Morris Avenue, held in collaboration with local legislators and organizations





# YOUTH DEVELOPMENT



Our Youth Development team works year-round in the most under-served NYC public schools. That includes:

**504** students enrolled in CHCF's daily after-school program

## OPENING DOORS TO THE FUTURE!

Year after year, the students from our Work Progress Program continue to amaze us. And year after year, we keep seeing the number "100%" What does that mean?

It means:

**100%**

of participating juniors were promoted to 12th grade

**100%**

of participating seniors graduated high school

**100%**

of participating seniors enrolled in college

plus...

**28,000+**

compensated work hours interns spent serving local non-profits, elected officials, and more

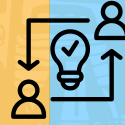
# EARLY CARE EDUCATION INSTITUTE

# FAMILY CHILD CARE NETWORK



**5,107**

basic technical assistance interactions with child care providers from all five boroughs



**2,106**

HOURS OF ONE-ON-ONE COACHING



**1,755**

HOURS OF MANDATED TRAINING FOR OUR PROVIDERS



**2,509**

hours spent coaching and training NYC child care providers



**300+**

CHILDREN IN OUR HEALTHY FOODS PROGRAM



CHCF recently re-launched and re-branded its annual child care conference as the Early Education Conference of New York (EECNY). EECNY '23 & '24 was packed shoulder to shoulder for providers seeking the best in cutting-edge training and preparedness. Planning for the upcoming EECNY '25 is already underway.



# POLICY

Supporting our families means being present not only in our neighborhoods, but in places where vital civic decisions are made. Our Policy Department elevates the realities of our community to those in power, uplifting the historical inequities and barriers faced by our communities.

# 74,000+

parents, children, essential workers, and other New Yorkers benefiting from CHCF services, across...



ALL  
**51**

**CITY COUNCIL  
DISTRICTS**



**64**

**STATE ASSEMBLY  
DISTRICTS**



**28**

**STATE SENATE  
DISTRICTS**





## Contact us

### COMMITTEE FOR HISPANIC CHILDREN & FAMILIES

75 BROAD STREET, STE 620, NEW YORK, NY 10004 | 212-206-1090

[HTTPS://WWW.CHCFINC.ORG](https://www.chcfinc.org) | [HELLO@CHCFINC.ORG](mailto:HELLO@CHCFINC.ORG)



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